



FROM LINEAR TO CIRCULAR

Empowering the Next Generation of Entrepreneurs

| Time | Agenda |
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| 17:30-18:00 | Registration of participants / Welcome coffee. |
| 18:00-18:05 | Welcome speech by the host of the event: <i>Prof. Andreas Efstathiou</i> <i>Rector, European University Cyprus</i> |
| 18:05 - 18:15 | Introduction to the RE-START project: How entrepreneurship, start-ups and circular economy concepts can be combined (RO1-RO3): <i>Dr. Celia Hadjichristodoulou</i> <i>Founder and Managing Director, GrantXpert Consulting Ltd</i> |
| 18:15 – 18:30 | RE-START presentation of the project results (RO1-RO4): <i>Eleni Fragkiadaki</i> <i>Senior Project Manager, GrantXpert Consulting Ltd</i> |
| 18:30 – 18:40 | Winner of RE-START Circular Business Plan Competition (RO4) presents his awarded circular business idea: <i>Vasilis Joseph</i> <i>CEO of Freyia Labs</i> |



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| 18:40 – 19:00 | <p>Guest Speech: “Startups: How business Model Innovation creates opportunities in disrupting existing businesses and unlocking new customer <i>Mr. Demetris Skourides</i> <i>Chief Scientist for Research, Innovation and Technology of the Republic of Cyprus and Chairman of the Board of Directors of the Research and Innovation Foundation</i></p> |
| 19:00 – 19:10 | <p>Online presentation “Digital Innovation Ecosystems serving 21st century startups- a use case” (RO1-RO2) <i>Dr. Anastasios Vasileiadis</i> <i>Founder & President, A.B. Institute of Entrepreneurship Development LTD, Greece</i></p> |
| 19:10 – 19:45 | <p>Panel Discussion: Discussion about the key findings from the RE-START outputs (RO1-RO4)</p> <ul style="list-style-type: none"> • Dr. Louiza Sophocleous, Co-founder, CTO of The Mighty Kitchen • Mrs. Monika Ioannidou Polemitis, Head of Strategy and Management Consulting, Baker Tilly South East Europe • Mr. Michalis Antoniou, Chief Product Officer, Hellas Direct • Mr. Andreas Panayi, Co-Founder- Kinisis Ventures, KV Fund Investment Advisory Committee Member • Mrs. Stephanie Pilavaki, Client Relationship Manager, Circular Economy Alliance <p>Moderator: Dr. Celia Hadjichristodoulou, Founder and Managing Director, GrantXpert Consulting</p> |
| 19:45 – 20:00 | Q&A and discussion about key outputs of RE-START project (RO1-RO4) |
| 20:00 | Cocktail and reception |